



AlzAbout.Me

All About Me for Alzheimer's

*A mobile app of the amazing tool for self-reflection
designed for people with dementia and Alzheimer's*

AlzAbout.Me helps to document memories while they are still available and to share life story work for guiding, inspiring, and giving person-centered care



It's the question that drives us.

*What if you, Norman Rockwell,
were born in the Information Age?*

How could next generation solutions for data-driven caregiving help the preeminent lifestory artist to create and share life story work and lead the fight against stigma and misconception for aging Baby Boomers?

Share your story with a purpose

*Alz About .Me
most especially helps
famous people with Alzheimer's
to remember, celebrate, and share
life story work and help to fight stigma
and misconception for aging Baby Boomers*



FORGET-ME-NOT
DISCOVER YOURSELF

NORMAN ROCKWELL



SUBSCRIBE TO A GOOD NIGHT SLEEP.

Remember AlzAbout.Me

STORIES OF MY LIFE

**Three things for which
you are thankful:**

Your proudest moment:

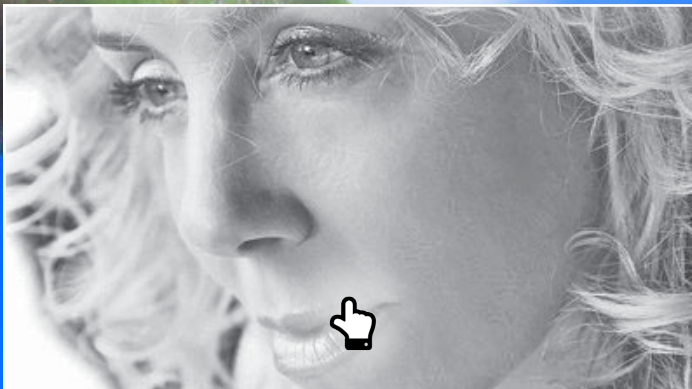
**Something you wish you
could change about yourself:**

STORIES OF MY LIFE



**Three things for which
you are thankful:**

STORIES OF MY LIFE



Thomas Rockwell, Jarvis Waring, and of course, Peter Barstow — or all three of my sons. But what I'm really grateful for is my granddaughter, Abigail. "Bee" once wrote that "Pop was surprisingly **CONSIDERATE, THOUGHTFUL & GENEROUS** with all three of his sons. Unlike some other artists, he did not shirk his duty as a father."



STORIES OF MY LIFE



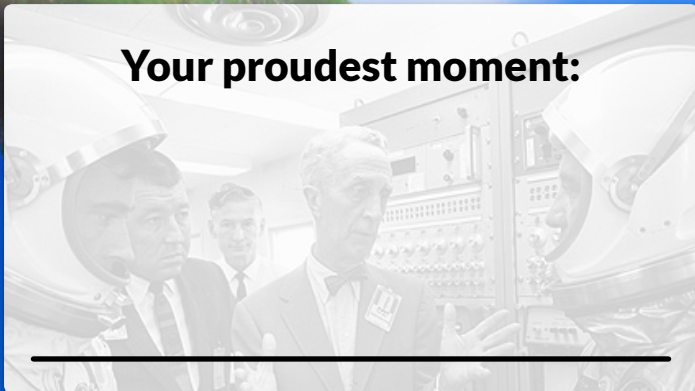
At a time when most fathers were solely work driven and expected the woman to take care of the household and children, my grandfather was involved in the lives of his sons in participatory ways. I quote:

ONCE YOU HAVE CHILDREN, YOU'RE NEVER FREE FROM WORRY.

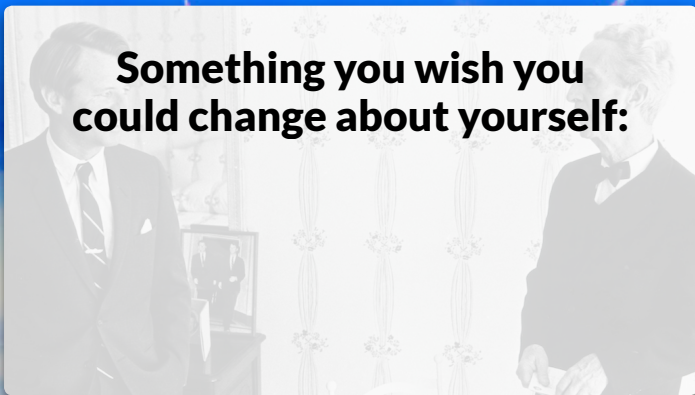


STORIES OF MY LIFE

Your proudest moment:



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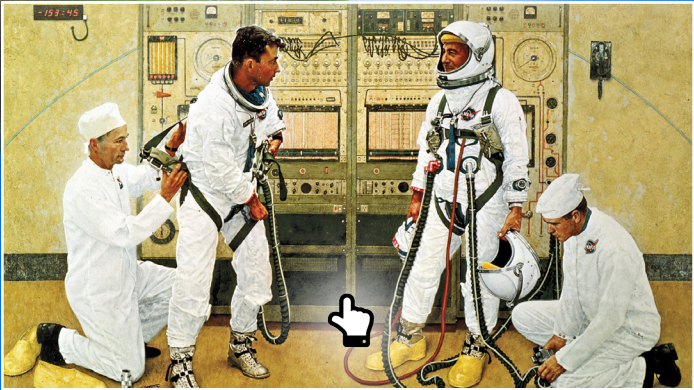


STORIES OF MY LIFE



Your proudest moment:

STORIES OF MY LIFE



The secret to so many artists living so long is that every painting is a new adventure. So, you see, they're always looking ahead to something new and exciting. **THE SECRET IS NOT TO LOOK BACK.** From the beginning, I always strived to capture everything I saw as completely possible. I'll never have time to paint all the pictures I'd like.



STORIES OF MY LIFE

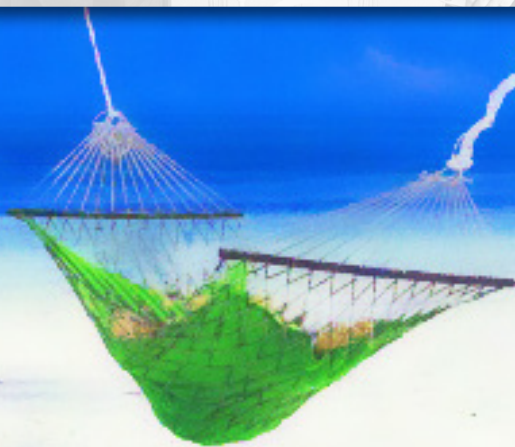


EISENHOWER (is a very difficult name to remember but he) had about the most expressive face I ever painted, I guess. Just like an actor's. Very mobile. When he talked, he used all the facial muscles. When he smiled, it was just like the sun came out. You must first spend some time getting your model to **RELAX**. Then you'll get a natural expression.

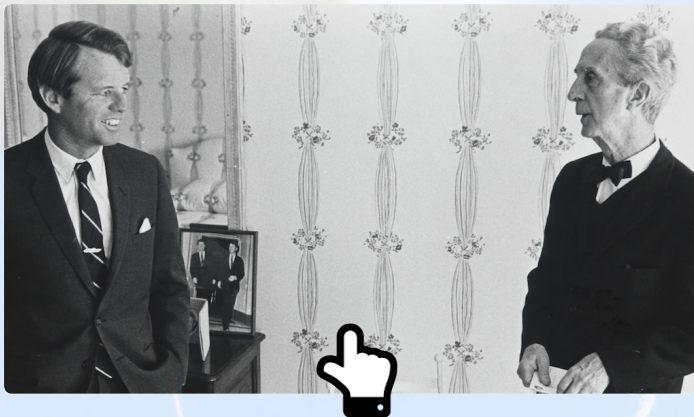


STORIES OF MY LIFE

**Something you wish you
could change about yourself:**



STORIES OF MY LIFE



**Something you wish you
could change about yourself:**

STORIES OF MY LIFE



I just wish that I took more pictures of my favorite people, characters all. NRM Director Laurie Norton Moffatt — for example — keeps saying that my collection is a tremendous resource, as “it informs us about the people he met, his travels, his ability to **COACH THE RIGHT EXPRESSIONS** from his models, and all about American life.”



STORIES OF MY LIFE



NRM archivist Venus Van Ness even thinks that “processing this collection could **OPEN NEW DIALOGUE**, historic events and movements he documented, the American ideals he conveyed, and other illustrators who were his teachers or contemporaries — enabling broad public access to material that is part of America’s rich cultural heritage.”







Personal

Historical

Favorites

The Fruits of Your Labor

Morals

God and the World

Opinions

Family

Friends

Ego

What You Like

What You Dislike

Yes or No

Top Three

Wishes and Dreams

Emotions

Memories

Choices

Fears

Measure Your Fears

Psyche

Cat and Mouse

Sexuality

Here and Now





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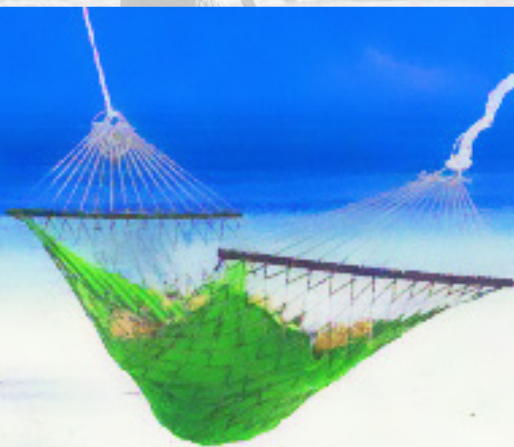
Sexuality

Here and Now



FRIENDS

**Your most beautiful childhood
memory of your parents:**



FRIENDS

• RITA.HAYWORTH.ALZABOUT.ME



My mother, Rita Hayworth, was the most beautiful and glamorous movie star of the 1940s and 1950s.

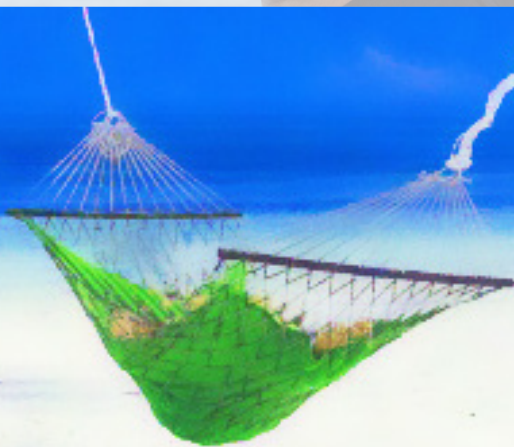
She spent much of her life memorizing complicated dance routines and movie scripts. How ironic that she would later be diagnosed with **ALZHEIMER'S**.





FRIENDS

**Something your parents did
that you have never forgiven:**



FRIENDS



• ROBIN.WILLIAMS.ALZABOUT.ME



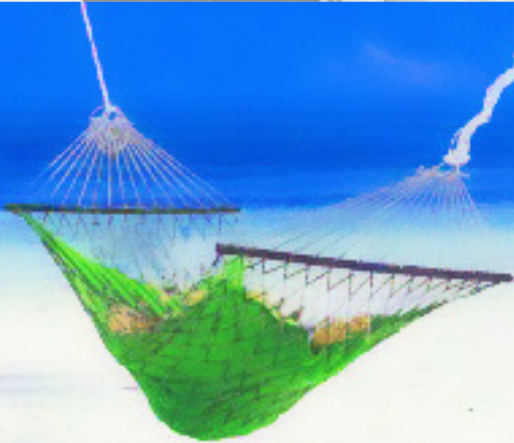
If happiness seems impossible to find,
PLEASE HOLD ON to the possibility of
hope, faint though it may be.

Because I promise you, there are enough
nights under the same yellow moon for
all of us to share, no matter how or when
you find your way there.



FRIENDS

Father (A Wise Man) always said:



FRIENDS

• STEPHEN.HAWKING.ALZABOUT.ME



If you are disabled, it is probably not your fault, but it is no good blaming the world or expecting it to take pity on you. One has to **HAVE A POSITIVE ATTITUDE** and make the best of the situation that one finds oneself in; if one is physically disabled, one cannot afford to be psychologically disabled as well.



FRIENDS



• STEPHEN.HAWKING.ALZABOUT.ME •

I have managed only because of the large amount of help I have received from my wife, children, colleagues and students. I find that people in general are very ready to help, but **YOU SHOULD ENCOURAGE** them to feel that their efforts to aid you are worthwhile by doing as well as you possibly can.





Father (A Wise Man) always said:

Remember to look up at the stars and not down at your feet. Try to make sense of what you see and wonder about what makes the universe exist. Be curious.

And however difficult life may seem, there is always something you can do and succeed at. It matters that you don't just give up.

Never give up work. Work gives you meaning and purpose and life is empty without it. If you are lucky enough to **FIND LOVE**, remember it is there and don't throw it away.



Your wife:

She has the same name as the Star of Pretty in Pink.

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Norman, this is your wife:

MOLLY

You love poetry and you met "Mary Leete" at a poetry class.



Your wife Molly always says:

Norm, it's me... Molly — your wife. We've been married for a good 17 years now, do you remember? Well, did you know



A GENTLE REMINDER:

While our work is based on facts,
please remember that all this
is still a work of fiction —
specifically, Hollywood
drama, just to help
you remember.



Norman, this is your wife:

MOLLY

You met at a poetry class she was teaching in high school.

Your wife Molly always says:

Norm, it's me... Molly — your wife. We've been married for a good 17 years now, do you remember? Well, did you know that you are an artist? In your 65-year career as a world-renowned artist with the Presidential Medal of Freedom... Did you know that you completed over 4,000 works of art? You painted so many finely detailed portraits of happiness all your life, so I just hope that with this personal art project, you yourself can **REMEMBER TO CELEBRATE** the story and love of my life — You! You're the Story and Love of My Life, okay? I love you and I will never forget you.



Norman Rockwell, this is your wife:

MOLLY PUNDERSON

You needed “help” with Robert Frost after school. She said:



Great job today, Norman!

You found love and you remembered why you paint portraits of happiness — for everyone to realize and remember the best version of themselves. That's what's important for you — to live out stories of life and love. To be thankful and proud but always ready to change for the better. Your family remembers you always to be considerate, thoughtful and generous — but you're constantly worried. Relax a bit and never look back. Take the time to try and help out. You're never alone and you will always be loved, not just by me, but by your whole family and friends, caregivers and all your fans.



Want to celebrate and share?

• NRM878@AGOODNIGHTSLEEP.CLUB •

"Take the road less travelled by. Make all the difference."

JOIN THE CLUB FIGHT ALZHEIMER'S

• CREATE & SHARE LIFE STORY WORK •



AlzAbout.Me is a non-profit app project by Norman Yuson Cuaño and Kimiko Kelly for people with dementia and Alzheimer's to share life story work, give person-centered care, and fight stigma and misconception for aging Baby Boomers

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